

Broadlook Research Services	Silver	Gold	Platinum
Recruiting tools			
Broadlook Profiler, Eclipse, Market Mapper, DIVER, News Pulse, Job Pulse, Contact Capture, Phone Grinder	√	√	√
*Online services: Job Boards *Client must have valid, paid access to online service (monster, hot jobs, CareerBuilder), Hoovers, Lexis Nexis	√	√	√
Applicant Tracking Systems	√	√	√
Recruitment Solutions:			
Resume (Active) Sourcing over Job Boards, Internet	√	√	√
Passive Candidate Searching	√	√	√
Database Maintenance	√	√	√
New Desk Development	√	√	√
Job Posting	√	√	√
E-mail Campaign	√	√	√
Market Research			
Company Analysis	√	√	√
Article Search	√	√	√
Building list of Companies, Contacts, Industries	√	√	√
Product development studies	√	√	√
Market segment research	√	√	√
Data Management			
Data Entry	√	√	√
Data Compare, De-duplication, Normalization	√	√	√
QC (Quality Check)	√	√	√
PDF Conversion (OCR – Image to Text)	√	√	√
Text to PDF	√	√	√
Web Hosting / Mail Client	√	√	√
Document Scanning	√	√	√
Printing	√	√	√
Data Conversion		√	√
Infrastructure Solutions			
Program Installation and Removal		√	√
Workstation Performance Enhancement		√	√
Server/Desktop Back-up solutions		√	√
Hardware/Software support		√	√
Server/Desktop Back-up solutions		√	√
Operating System Solutions (setup, install, upgrade)			√
Networking Solutions			
Marketing Outreach			
Search Engine Optimization SEO		√	√
Website Content Delivery (Broadlook Content Hound)		√	√
Custom Search Engine Creation (Broadlook EngineMe!)		√	√
Google Adwords Customization		√	√
Call Center Services			
Name gathering			√
Verification Process Calls			√
Customer Support Representatives			√
Marketing Representatives			√